

# CORCORAN

GALLERY OF ART • COLLEGE of ART+DESIGN

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## **CORCORAN COLLEGE OF ART AND DESIGN LAUNCHES INTERACTIVE TABLET APP**



**WASHINGTON, D.C.**— Following the completion of its newly printed College Viewbook—a publication outlining the unique opportunities of a **Corcoran College of Art and Design** education—the Corcoran is pleased to announce the development of an interactive tablet app that utilizes video, 3D imaging, as well as virtual tours of the campus and the internationally renowned gallery.

The award winning design firm of Bates Creative, owned and operated by Corcoran alum Debbie Bates-Schrott, brought the app to life. “The Viewbook App brings the experience of being at the Corcoran to life for prospective students,” said Bates-Schrott. “The next best thing to actually being there.” Targeted to prospective Corcoran students, the app allows users an in-depth view of the Corcoran experience, including the advantages of student life in D.C. One virtual page presents a map of the city, with specific locations that are of particular relevance to art students highlighted in bright neon colors, including museums, concert venues, and other local hotspots. A swipe to the left produces a list of the top reasons to pursue a Corcoran education—small class sizes; strong job outcomes and unparalleled internship and exhibition opportunities. A quick tap shows a global map of study abroad opportunities, photo galleries of student work, alumni career stories—CCAD alum hold jobs at some of the country’s most prestigious companies, including Apple, Tiffany & Co, the Smithsonian Institution and many more—as well in depth bios and video of the Corcoran College faculty.

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“It’s exciting to have another way to reach prospective students,” said Corcoran College of Art and Design Interim Provost Bill Richardson. “Filled with videos, student work, interviews, and a dynamic interface with which to virtually explore the city, the Corcoran Viewbook Digital Publishing Suite will provide an engaging interactive tool for prospective students looking to learn more about the Corcoran.”

The Corcoran College of Art and Design app is available for FREE download to any tablet. Search for “Corcoran College” in the App Store<sup>SM</sup> on your iPad® or in the Google Play<sup>TM</sup> store on your Android tablet to experience the full app with videos, student work, curriculum information and virtual tours. Learn more about the app and download it [here](#). Read the Viewbook online [here](#).

### **FAST FACTS:**

- Founded in 1878 by William Wilson Corcoran, The Corcoran College of Art and Design is the only college of art and design in the museum-and college-rich environment of Washington, D.C. and one of the only art schools in the country fully integrated with a world-class museum.
- Classes at the Corcoran are taught by faculty who are leading professionals in their fields, and small class sizes allow for intensive on-on-one instruction in a hands-on environment.
- A Corcoran education prepares students for exciting careers at some of the most prestigious companies, galleries, and design firms in the world.
- In addition to its location in the heart of downtown D.C., the College is known for its summer study abroad opportunities, through which students can travel and learn at other leading art colleges across the world.
- By providing access to professional artists—often those exhibiting in the Gallery—through the Visiting Artists Series, College staff and faculty find new and exciting ways to continue to inspire and encourage CCAD students.

### **VISITOR INFORMATION**

The Corcoran’s hours of operation are as follows: Thursday, Friday, Saturday, and Sunday from 10 a.m. to 5 p.m.; Wednesday from 10 a.m. to 9 p.m.; closed Monday and Tuesday. Regular museum admission is \$10 for adults, and \$8 for seniors (62+) and students (with valid ID). Free: visitors 18 and under, active duty military (with ID), and Corcoran Members.

### **MEMBERSHIP**

Corcoran Gallery of Art membership offers special access to the Corcoran’s renowned collection, temporary exhibitions, lectures, films, concerts, and an array of social events. Members also receive valuable discounts at the Corcoran Shop, Todd Gray’s Muse at the Corcoran, and the Corcoran College of Art and Design. Corcoran Members may visit exhibitions an unlimited number of times for free. For more information, contact the Membership office at (202) 639-1753, [membership@corcoran.org](mailto:membership@corcoran.org) or online at [www.corcoran.org/membership](http://www.corcoran.org/membership).

### **ABOUT THE CORCORAN**

Established in 1869, the **Corcoran Gallery of Art** was one of America’s first museums of art—dedicated, in the words of founder William Wilson Corcoran, to “encouraging American genius.” Today it is Washington, D.C.’s largest nonfederal art museum, known internationally for its distinguished collection of historical and modern American art as well as

contemporary art, photography, European painting, sculpture, and the decorative arts. A dynamic schedule of special exhibitions complements a range of educational programming, which together enrich the perspectives of the visiting public, support the local arts community, and encourage thoughtful interpretation of today's most compelling social issues. **The Corcoran College of Art and Design** was founded as a school of art in 1890 and stands as Washington's only four-year accredited college of art and design. The College is one of the few in the nation whose educational model includes an integral relationship with a museum, fostering the talent of the next generation of artists. For more information about the **Corcoran Gallery of Art and Corcoran College of Art and Design**, visit [www.corcoran.org](http://www.corcoran.org).



**Hours**

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