

MASTER OF ARTS New Media Photojournalism



Photojournalism is in the midst of a fundamental transformation, as conventional print media converges with digital/new media. Photographers trained in traditional photojournalism now must learn new technology for producing picture stories—discovering new outlets for their increasingly sophisticated content. In this environment, more than ever before, creativity is the name of the game.

The Corcoran's Master of Arts in New Media Photojournalism program opened its doors in Fall 2011 as the first of its kind in the country. The program draws on a vibrant community of renowned photojournalists and media based in Washington, D.C. The latest digital practices are taught in conjunction with the fundamentals of visual reporting, editing, and ethics. The program emphasizes the individual as a visual reporter and encourages experimentation with new ways of storytelling, documentation, and editing. Graduates of the program are fully equipped to lead a new generation of 21st-century photojournalists.

A DYNAMIC CURRICULUM
This two-year, 48-credit program is generally completed in four semesters culminating in a thesis project and presentation. Through intensive faculty mentoring and a strong internship program, students choose and develop their professional paths. Summer study and part-time study is available upon approval for those balancing careers and other demands with coursework.

The College's partner, the Corcoran Gallery of Art, houses an extensive and storied photography collection. Along with other archives in the city, the Gallery provides a rich opportunity to explore the history and practice of documentary photography and photojournalism.

STUDYING IN WASHINGTON, D.C.
Washington, D.C. is the worldwide center for professional photojournalists and news professionals of all disciplines. Critical events unfolding daily in the nation's capital are constantly filtered through the lenses of skillful photographers into convincing and influential images broadcast around the world in a matter of minutes. In addition to the presence of the U.S. government, the city is the headquarters of major political parties, more than 180 embassies, and hundreds of non-governmental organizations.

In addition to *The Washington Post*, *National Public Radio*, *National Geographic*, *Politico*, and *Discovery Communications*, there are countless newspapers, magazines, trade journals, and major media outlets within a five-mile radius of the Corcoran's Downtown campus. The many museums, galleries, non-profit associations, and national institutions—such as the Smithsonian Institution, the largest museum complex in the world, National Archives, and the Library of Congress—have helped establish Washington as a one-of-a-kind urban center, where thousands of students access and explore art, design, photography, and history firsthand.

CORCORAN
GALLERY OF ART • COLLEGE OF ART + DESIGN

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**CORCORAN
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GRADUATE
PROGRAMS**

ADMISSIONS INFORMATION

The Master of Arts in New Media Photojournalism serves students with undergraduate degrees or equivalent experience by providing a two-year course of graduate study that develops advanced skills in visual reporting and documentation. An undergraduate major in Photojournalism is not required for entry, although prior education or experience in photography is preferred. Admission to the program and merit scholarships are competitive and based on the evaluation of:

- Official transcripts from all post-secondary institutions
- Photography and/or a video portfolio of published or unpublished work. (A maximum of 20 images or video works, submitted electronically)
- Writing sample, or excerpt of 3-5 pages, published or unpublished
- Résumé
- Two letters of recommendation
- Interview and portfolio review with Chair of New Media Photojournalism

International students should contact the Office of Admissions for counseling on additional application requirements that may apply.

Assembling a student body of diverse educational, cultural, and interest backgrounds, the Committee of Admissions reviews academic qualifications as well as art and design ability. In general, the Committee expects candidates to have a minimum undergraduate or graduate grade point average of 3.0. Applicants with a Bachelor's degree in Photojournalism, Journalism, or Photography will be considered for direct admission to the program. Applicants with degrees in other fields will be considered for admission to an expanded program that includes a series of prerequisites that require completion with a grade of B or higher. An applicant may petition for advanced standing or a prerequisite waiver based on undergraduate coursework already completed and documented in official college or university transcripts. The Corcoran's Office of Admissions and the Program Director evaluate course substitutions for the prescribed prerequisites.

ENROLLMENT POLICIES

The two-year Master of Arts in New Media Photojournalism requires completion of 48 semester credits, or four semesters of 12 credits on average. Students must enroll in a minimum of six credits per semester. Students have up to four years to complete the degree. At least 30 credits of the program must be completed in residency. No more than nine credits may be transferred into the program prior to matriculation.

FINANCIAL AID AND SCHOLARSHIPS

The Corcoran College of Art + Design recognizes the critical role of financial aid in making graduate studies a reality. The Corcoran offers a comprehensive merit scholarship and need-based financial aid program. Through a combination of institutional merit scholarships and grants, federal and state aid, and tuition payment plans, we help make the personalized Corcoran education affordable.

Students interested in being considered for need-based financial aid as well as non-need-based federal loan programs should ensure they complete the Free Application for Federal Student Aid (FAFSA) as close to January 1 as possible for the upcoming Fall term. The Corcoran's federal school code number is **011950**.

Please visit our website at www.corcoran.edu for estimated student budgets, tuition and fee information, financial aid awards, and the financial aid process.

ABOUT THE CORCORAN

Founded in 1890, the Corcoran College of Art + Design is the only college of art and design in Washington, D.C. The Corcoran's vibrant and active creative community includes 600 degree students pursuing a wide range of Associate's, Bachelor's, and Master's degrees in the visual arts. The College also offers part-time credit and non-credit classes for pre-college students and adults through its extensive Continuing Education department.

The Corcoran Gallery of Art, a privately funded institution, was founded in 1869 by William Wilson Corcoran. As Washington's first and largest non-federal museum of art, the Corcoran is internationally known for its distinguished collection of historical and modern American art, as well as contemporary art, photography, European painting, sculpture, and the decorative arts.

NEW MEDIA PHOTOJOURNALISM



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Above left to right: Photos by Emma Scott from thesis "The Road Home."

New Orleans resident Viola Washington holds photographs taken of her partially gutted home damaged by Hurricane Katrina. Viola has rebuilt her home and now works as an advocate for others still struggling to recover from the damage the hurricane left behind in 2005.

A young drummer pauses on his way to band practice in the Bywater neighborhood of New Orleans.

Above: A Tibetan family visits Nam Tso, a salt-water lake sitting at an elevation of 15,479 feet. Photo by Zoeann Murphy.

Left: Zoeann shows children in Zambia her camera while on a documentary trip with Population Services International.



SUSAN STERNER
 Chair of New Media
 Photojournalism
 Assistant Professor of
 Photojournalism

Ms. Sterner started her career as a freelance photojournalist with national and international publications while based in New Orleans, LA. She worked for the Associated Press as a staff photographer in Mississippi and California, covering issues domestic (including immigration, child labor, and families in poverty) and international. Ms. Sterner received a two-year fellowship with the Institute of Current World Affairs to photograph and write about women's lives in Brazil. She then became a White House photographer, documenting the official and behind-the-scenes life of the presidency. Her work continues to be centered on themes addressing immigration, healthcare and human rights. Ms. Sterner earned an MA in Latin American Studies from Vanderbilt University and a BA from Emory University.

**THE NEW MEDIA
 PHOTOJOURNALISM
 DEPARTMENT**

New Media Photojournalism at the Corcoran embraces all types of photographic practice, including photojournalism, fine art photography, and video. Working in collaboration with the undergraduate Department of Photography the program maintains labs and equipment to produce black-and-white, color, and digital photographs, as well as video and audio editing and production.

SAMPLE COURSES

- Advanced Multimedia Editing
- Editing and Production
- Magazine Essay
- Project-Driven Web Design
- Research, Writing and Reporting
- Seminar I: Image/Impact
- Speed of Sound: Advanced Audio
- Story and Narrative in Photojournalism



Top to bottom:
 Momo, a young boy who suffers from narcolepsy, sleeps in the midst of activity in the village of John Obey, Sierra Leone.
 An orthodox pilgrim comes to pray on Christmas in the Church of the Nativity, Bethlehem, Palestine.
 Fishermen from the village of John Obey, Sierra Leone, make their way down the beach to their boats as thunderstorms threaten.
 Photos by Susan Hale Thomas

STUDY AWAY

New Media Photojournalism students are encouraged to take part in the many Study Away programs offered by the Corcoran. Learning to work within and learn from other cultures is a critical skill of all journalists. Students can take advantage of Photojournalism studio and Directed Studies courses as well as classes in Art Education, Art History/ Aesthetics, and Art and the Book. Study Away is offered in San Miguel de Allende, Mexico; Ladakh, India; El Salvador; Nicaragua; and Fabriano, Italy. Most of these courses are offered during winter, spring and summer break.



**CORCORAN ASSOCIATION
 OF PHOTOJOURNALISTS (CAP)**

The Corcoran Association of Photojournalists is the student organization founded by the 2011 inaugural class of the New Media Photojournalism program. The student-run organization is a high-energy networking organization that publishes a regular zine, hosts exhibits throughout Washington, D.C., and works in partnership with area photojournalism groups, publications and arts organizations.

For more information check out www.facebook.com/CorcoranAssociationofPhotojournalists.

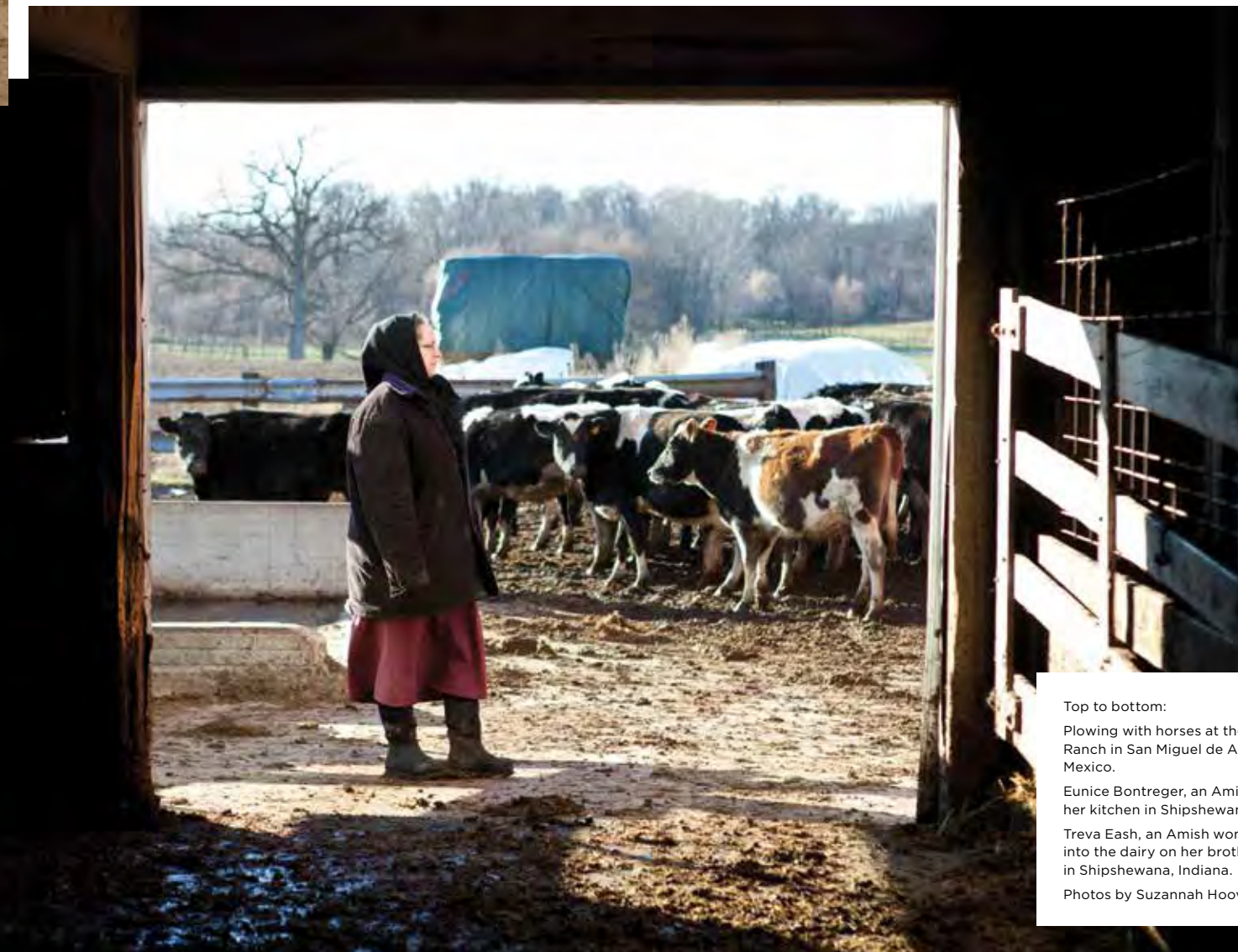
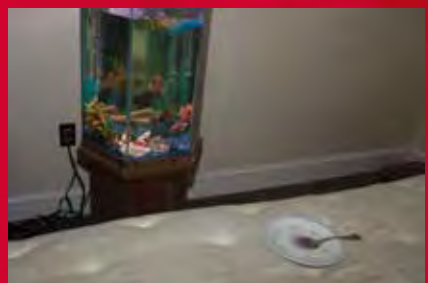


Top to bottom:
 Elijah holds a fish caught just south of the John Philip Sousa Bridge on a Sunday afternoon along the Anacostia River in Washington, D.C. He was fascinated by the fish that his dad and his friends had caught.

Kay Halfacre and her husband "Boo" enjoy the sunny afternoon on the banks of the Anacostia River during an Emancipation Day picnic in April 2012. The day before, their family caught a 60-lb catfish in the same spot.

A Boy Scout works in Kenilworth Aquatic Gardens as part of a group workday sponsored by the Washington Nationals.

Fish bred for sale in local pet stores swim in a tank in the home of an Anacostia resident.
 Photos by Becky Harlan



Top to bottom:
 Plowing with horses at the Cañada de la Virgen Ranch in San Miguel de Allende, Guanajuato, Mexico.
 Eunice Bontreger, an Amish woman, works in her kitchen in Shipshewana, Indiana.
 Treva Eash, an Amish woman, helps herd cows into the dairy on her brother-in-law's dairy farm in Shipshewana, Indiana.
 Photos by Suzannah Hoover