

CORCORAN

GALLERY OF ART • COLLEGE of ART + DESIGN

FOR IMMEDIATE RELEASE

CONTACT:

Kristin Guiter, Vice President of Communications and Marketing,

kguiter@corcoran.org, (202) 639-1867

Rachel Cothran, Manager of Public Relations,

rcothran@corcoran.org, (202) 639-1833

Melanie Kimmelman, Public Relations Coordinator,

mkimmelman@corcoran.org, (202) 639-1873

**CORCORAN PRESENTS *THE EXCEPTIONAL EVERYDAY: DESIGN POST-PROCESS*
IN GALLERY 31**

December 21, 2011–January 22, 2012

WASHINGTON, D.C. – This winter, the Corcoran Gallery of Art and College of Art + Design opens *The Exceptional Everyday: Design Post-Process* (December 21, 2011–January 22, 2012), an exhibition of dynamic and witty work by twelve contemporary Norwegian industrial designers, on view in Gallery 31, the Corcoran’s dedicated free exhibition space.

In *The Exceptional Everyday*, each designer tweaks a familiar product or process in a way that

makes it surprising. For example, Kristine Bjaadal’s *Underfull Tablecloth*, transforms an everyday annoyance—spilled beverages on a white tablecloth—into a magical moment as the spill causes a butterfly pattern rather than a stain. While the objects in the exhibition exemplify the rigor and attention to detail typically associated with Scandinavian design, they also embody creative collaboration with the user.

“The Corcoran embraces art and design innovation, and this exhibition epitomizes the power of small innovations to make use see everyday objects with new eyes,” said Catherine Armour, provost and chief academic officer of the Corcoran College of Art + Design.

The Exceptional Everyday: Design Post-Process will feature works by She Design, Stokke Austad, Kristine Bjaadal, Froystad + Klock, Blueroom, Innovativoli, Kadabra, Kim Thome, Studio Vibeke Skar, Ida Noemi, Studio Jens Praet, and Anderson Voll.



Underfull Tablecloth. Photo courtesy of Kristine Bjaadal.

In celebration of *The Exceptional Everyday: Design Post-Process*, the Corcoran will host a free special evening of Norwegian design and fashion on **January 18, 2012 at 7 p.m.** Benedicte Sunde, design expert and curator at DogA, the Norwegian Centre for Design and Architecture, opens the evening with a talk on the history of Norwegian design. A reception and fashion presentation follow the program . For more information and to register, please visit <http://www.corcoran.edu/exceptional-everyday-design-post-process>.

ABOUT THE CORCORAN

The Corcoran Gallery of Art, a privately funded institution, was founded in 1869. It was America's first dedicated art museum and today is Washington's largest nonfederal museum of art. It is known internationally for its distinguished collection of historical and modern American art as well as contemporary art, photography, European painting, sculpture, and the decorative arts. In addition, a dynamic schedule of special exhibitions is complemented and enhanced by a range of educational programming, which together seek to enrich perspectives, support the local arts community, and encourage interpretation. **The Corcoran College of Art + Design** was founded in 1890 and stands as Washington's only four-year college of art and design, offering BFA degrees in Digital Media Design, Fine Art, Fine Art Photography, Graphic Design, Interior Design, and Photojournalism; a BA in Art Studies; a five-year Bachelor of Fine Arts/Master of Arts in Teaching (BFA/MAT); an AFA in Digital Media Design, Fine Art, Graphic Design, and Photography; and MA degrees in Art and the Book, Art Education, Exhibition Design, Interior Design, Master of Arts in Teaching, and New Media Photojournalism. The College's Continuing Education program offers part-time credit and non-credit classes for children and adults and draws more than 2,500 participants each year. For more information about the **Corcoran Gallery of Art and College of Art + Design**, visit www.corcoran.org.



###