

FOR IMMEDIATE RELEASE: February 19, 2013

CONTACT:

Mimi Carter, Vice President of Communications and Marketing, <u>mcarter@corcoran.org</u>, (202) 639-1867 Rachel Cothran, Director of Public Relations, <u>rcothran@corcoran.org</u>, (202) 639-1833

CORCORAN PRESENTS FREE FAMILY DAY 2013: FAMILIES ROCK! March 2, 2013

WASHINGTON, D.C. - This spring, get ready for an art adventure that will rock your world during the **Corcoran's Family Day: Families** Rock! on Saturday, March 2, 2013, from 10 a.m. to 3 p.m. FREE for the entire family, this celebration highlights some of the D.C. area's best art, dance, and music and includes performances and tutorials, interactive art workshops, face painting, prizes, and more. Get into the groove with



special performances by the Lab DC, the city's only breakdancing school, and Scratch DJ Academy, and don't forget to check out the special exhibition *Pump Me Up: D.C. Subculture of the 1980s* – inspiration for the day's activities.

"This year's Family Day was inspired by the music and art of D.C. in the 1980s, showcased in *Pump Me Up*. Kids and their families will look at their environment in a whole new way," said Sarah Durkee, vice president of public education at the Corcoran. "We look forward to this annual event and the opportunity to open our doors for free to the community while offering an engaging way for children to interact with art."

Corcoran members at the Family Level and above enjoy early admission at 9:30 a.m. to select workshops and face painting. Admission to the Corcoran during this full day of fun is FREE. The event is open to the public and no registration is required. For more information, please visit <u>http://getinvolved.corcoran.org/Family_Day</u>.

Family Day is supported in part by the D.C. Commission on the Arts and Humanities, an agency supported in part by the National Endowment for the Arts, the Women's Committee of the Corcoran, and by Art4Moore Fund. **DROP-IN WORKSHOPS** – Get creative while you explore the museum and find inspiration in art and music with these drop-in art workshops!

Create a Tee 10 a.m.–3 p.m. Ground Floor, Education Workshop

Every graffiti artist has his or her own signature. Design your own personal signature with selected materials and use it to decorate a t-shirt you can wear in style.

Clay Whistle 10 a.m.–3 p.m. Ground Floor, Ceramics Studio

Make your own musical instrument. Sculpt and decorate your own whistle from air-dry clay, then use it to start your own band.

Face the Music Face Painting 10 a.m.–3 p.m. Second Floor, Bridge

Get ready for a rock show by looking the part. From musical notes to stars, you can choose from all kinds of designs to create your own look.





Button Up Your Groove 10 a.m.–3 p.m. Second Floor, Gallery 14

Create your own band name and logo and use it to design your own button. All you need now is music!

Posters for a Cause 10 a.m.–3 p.m. Second Floor, Gallery 17

Be an activist! Using a range of media, design a poster to raise awareness for a cause you care about. When you're finished post it somewhere for everyone to see and admire!

Kids' Gallery Tours 11:15 a.m.; 12:15 p.m.; 1:15 p.m.; 2:15 p.m. Ground Floor, South Atrium

Explore the Corcoran's colorful collection with a guided tour especially for kids. See what sights and sounds you discover as you step into the galleries and take a closer look.

INTERACTIVE PERFORMANCES – The Gallery is alive with local performers, musicians, and dancers! Don't miss a beat – take in performances and live demonstrations all day long.

Findin' the Funk Dance Workshop and Performance by Lab DC 11-11:40 a.m.; 2-2:40 p.m. Ground Floor, Rotunda

Watch a breathtaking breakdancing performance by teachers from The Lab DC, the city's only breakdance school, then get a chance to try their moves for yourself in an interactive workshop. Catch a special performance by their students at noon in the North Atrium.





DJ for a Day with Scratch DJ Academy 10:30 a.m.; 11:30 a.m.; 12:30 p.m.; 1:30 p.m.; 2:30 p.m. Ground Floor, North Atrium

Learn the craft of scratching like a real DJ with Scratch DJ Academy. Kids of all ages can try their hand at DJing and dance to the music during 20-minute interactive workshops throughout the day. Space is limited to 20 per workshop; on-site sign up required.

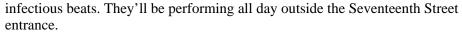
OUTDOOR ACTIVITIES – The fun continues outside the museum! Activities will be taking place all day at the New York Avenue and Seventeenth Street entrances to the Gallery.

Graffiti Gone Wild 10 a.m. – 3 p.m. Sculpture Pad on New York Avenue

Try your hand at graffiti. Leave your mark on and two cube structures. Watch the structures transform as the layers of paint build upon themselves over the course of the day.

Bring in the Noise, Celebrate the Beat 10 a.m. – 3 p.m. Seventeenth Street Entrance

Drummers Eddie Eatmon and Rivum Brigade will greet and send off visitors with their mesmerizing rhythms and



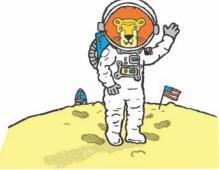


Raffle

11:00 a.m.; 12:00 p.m.; 1:00 p.m.; 2:00 p.m.

Enter to win a prize from the Corcoran gift shop! Winners will be notified by email or text every hour.

Muse Café Take a break from the fun and stop by for lunch or snacks. - more -



ABOUT *PUMP ME UP: D.C. SUBCULTURE OF THE 1980s* February 23--April 7, 2013

Pump Me Up: D.C. Subculture of the 1980s is the first exhibition to explore the thriving underground of Washington, D.C., during the 1980s, giving visual form to the raucous energy of graffiti, Go-Go music, and a world-renowned punk and hardcore scene.

The exhibition explores the visual culture of the "other D.C.," demonstrating its place in the history of street art as well as that of America's capital city. In the midst of notorious problems with drugs and corruption, D.C. gave birth to an infectious visual culture captured in the



exhibition through posters, graffiti, graphic art, archival photographs, and ephemera. *Pump Me Up* tells a local history from a local point of view, while providing a framework for the contemporary surge of interest in street art and underground graphics.

For more information on *Pump Me Up: D.C. Subculture of the 1980s*, please visit www.corcoran.org/exhibitions/pump-me-dc-subculture-1980s.

YOUTH AND FAMILY PROGRAMS AT THE CORCORAN

The Corcoran offers a wide array of fun and educational activities for young people and their families: monthly family workshops introduce children and their parents to exhibition themes through interactive tours and hands-on activities; weekend Aspiring Artists classes provide formal instruction that focuses on skill development and opens dialogues about broader art concepts; and Camp Creativity in the summer offers young people new avenues of self-expression and understanding of their creative potential. Children aged 3-16 can become members of Wilson's Pride, a free membership opportunity that combines the arts with service projects. For more information about Youth and Family Programs at the Corcoran, please visit <u>www.corcoran.org/family</u>. To learn more about Wilson's Pride, visit <u>www.corcoran.org/pride</u>.

ABOUT THE CORCORAN

The Corcoran Gallery of Art, a privately funded institution, was founded in 1869. It was America's first dedicated art museum and today is Washington's largest nonfederal museum of art. It is known internationally for its distinguished collection of historical and modern American art as well as contemporary art, photography, European painting, sculpture, and the decorative arts. In addition, a dynamic schedule of special exhibitions is complemented and enhanced by a range of educational programming, which together seek to enrich perspectives, support the local arts community, and encourage interpretation. The Corcoran College of Art + Design was founded in 1890 and stands as Washington's only four-year college of art and design, offering BFA degrees in Digital Media Design, Fine Art, Fine Art Photography, Graphic Design, Interior Design, and Photojournalism; a

Family Day 2013 at the Corcoran/page five

BA in Art Studies; a five-year Bachelor of Fine Arts/Master of Arts in Teaching (BFA/MAT); an AFA in Digital Media Design, Fine Art, Graphic Design, and Photography; and MA degrees in Art and the Book, Art Education, Exhibition Design, Interior Design, Master of Arts in Teaching, and New Media Photojournalism. The College's Continuing Education program offers part-time credit and non-credit classes for children and adults and draws more than 2,500 participants each year. For more information about the **Corcoran Gallery of Art and College of Art + Design**, visit www.corcoran.org.



CorcoranDC

Images:

Page one: Photo by Denny Henry.

Page two: Photos by Denny Henry.

Page three: Image courtesy of The Lab DC.

Page three: Image courtesy of Scratch DJ Academy.

Page three: Illustration by Tad Carpenter.

Page four: Good Hope Road, Southeast Washington, 2008. Photo by Teri Memolo. Collection of Roger Gastman.

###