

CORCORAN

GALLERY OF ART • COLLEGE of ART + DESIGN

MEDIA ADVISORY

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CORCORAN COLLEGE OF ART + DESIGN STUDENTS UNVEIL DESIGNS FOR ‘ALL AMERICAN HOUSE’

Students Challenged to Reimagine Iconic Frank Lloyd Wright Property

WASHINGTON, D.C. – The **Corcoran College of Art + Design** today announced the media preview for the All American House, a reimagining of Frank Lloyd Wright’s famed Pope-Leighey House, by student-led teams from the Corcoran College of Art + Design. This first-of-its-kind show house will be located at the Pope-Leighey property on the grounds of Woodlawn, a site of the National Trust for Historic Preservation, located in Alexandria, Virginia. The All American House will be a showcase of the best in American design and products as imagined by the next generation of interior designers.



The All American House will debut to the public on Saturday, April 20, 2013 and remain open through Sunday, June 16, 2013. It is the first in a planned series created to showcase American interior design against the backdrop of the nation’s most important historic residential properties. Noted designers Alexa Hampton and Barbara Hawthorn chair the All American House Honorary Steering Committee and the National Advisory Council, respectively.

WHO: Faculty and students from the Corcoran College of Art + Design, Designers Alexa Hampton and Barbara Hawthorn, The George Washington University and the University of North Carolina, Greensboro

WHAT: **VIP Media Tour of the All American House and Cocktails**

WHEN: **Thursday, April 18th**
3:00pm: VIP Media Tour
4:00pm: Cocktails & Questions with faculty & students

WHERE: Historic Woodlawn
9000 Richmond Highway
Alexandria, VA

NOTE: Parking in the visitor's parking lot. Follow signs to enter through the gift shop.

For more information about the All American House visit the MADE: In America web-site: www.madeinamerica-usa.org

ABOUT WOODLAWN AND POPE-LEIGHEY

Woodlawn, a site of the National Trust for Historic Preservation, is a historic home located in Alexandria, Virginia, and was originally a part of Mount Vernon, George Washington's historic plantation estate. Pope-Leighey is a Frank Lloyd Wright-designed home commissioned in 1939, now located on the Woodlawn property.

ABOUT THE CORCORAN'S STUDENT INVOLVEMENT

Course Description, Selected Topics in Interior Design: Reimagining A Frank Lloyd Wright Treasure – The Pope Leighey House

Through a changing selection of design studios with instructors drawn from the professional design community, selected topics studios offer a broad range of topics from which students may choose during their course of study. The shifting nature of the subject matter intentionally allows for topical issues in the design community to be addressed.



During the Spring semester of 2013, the selected topics course will focus on reimagining Frank Lloyd Wright's Pope Leighey house, now located on the grounds of Woodlawn Plantation in Alexandria, Virginia. Students are challenged to reimagine the historic home for today, showcased through renderings, floor plans, and finish boards, with emphasis on strong and innovative space planning.

Through this exploration, students were challenged to:

- Use Frank Lloyd Wright as an inspiration, but challenge his thoughts.
- Look to the past for inspiration but be bold, new, and innovative.
- Create a distinctly modern American interior design aesthetic.

Students have become familiar with Made in America furniture manufacturers, as this opportunity is made possible by the collaboration of the Corcoran, the National Trust for Historic Preservation, and Made: In America.

ABOUT THE CORCORAN'S DEGREE PROGRAMS IN INTERIOR DESIGN

BFA Interior Design

The 120-credit Bachelor of Fine Arts in Interior Design degree program is designed for students who wish to achieve expertise in the broad-based and fulfilling profession of Interior Design, channeling their creative talents to an important component of the built environment. Students study both commercial and residential design while also gaining an equally strong background in the humanities, including the essentials of the history of art and design.

The undergraduate program culminates in a yearlong thesis project and exhibition of thesis work in the *NEXT* exhibition at the Corcoran Gallery of Art during the Spring semester. This event is a celebration of dynamic, interactive, and innovative work by graduating students of the Corcoran College of Art + Design.

The BFA Interior Design Program is accredited by the National Association of Schools of Art and Design. This program fulfills the education requirement that qualifies graduates to sit for the National Council for Interior Design Qualification professional certification exam.

MA Interior Design

The Master of Arts in Interior Design program offers a challenging, fast-paced, and extremely exciting environment, preparing students for careers in the field of Interior Design. The program covers interior architecture and design as well as furniture and finish selections, helping to shape graduates who are well rounded and ready to enter careers with large-scale architectural firms, small boutique firms, or anywhere in between. Students master state-of-the-art technology that is used in professional design firms and gain valuable skills in visual presentation techniques, learning how to illustrate their design ideas through beautiful and complex hand sketches and renderings. The Interior Design MA Program culminates in a yearlong research- and project-based thesis.

The MA Interior Design Program is accredited by the National Association of Schools of Art and Design. This program fulfills the education requirement that qualifies graduates to sit for the National Council for Interior Design Qualification professional certification exam.

ABOUT THE CORCORAN COLLEGE OF ART + DESIGN

Focused on the idea of direct and intensely creative education, the Corcoran College of Art + Design is the only college of art and design in the museum- and college-rich environment of Washington, D.C. It is one of the only art schools in the country fully integrated with a world-class museum. The Corcoran's vibrant and active community includes more than 600 degree students pursuing a wide range of associate's, bachelor's, and master's degrees in the visual arts. Undergraduate studies culminate with an exhibition in the main galleries of the Corcoran's own renowned museum, the Corcoran Gallery of Art, while MA candidates may produce a symposium, publicly defend their theses in our Atrium, or exhibit in the galleries.

The College belongs to the Consortium of Universities of the Washington Metropolitan Area and the Association of Independent Colleges of Art and Design; these affiliations extend our classrooms, allowing students access to coursework at other Colleges and Universities in Washington and beyond.

The College also offers part-time credit and non-credit classes for teens and adults through its Continuing Education department and offers an innovative Study Away at the Corcoran opportunity for visiting college students during the summer. Classrooms and studio spaces are located alongside museum exhibitions in the Corcoran Gallery of Art and amid the galleries and design showrooms surrounding our historic Georgetown campus. More information is at <http://www.corcoran.edu/home>.

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